

DUBIN CLARK COMPLETES SALE OF PLATFORM COMPANY PEAK EVENT SERVICES TO BRIGHT EVENT RENTALS

JACKSONVILLE BEACH, FL – March 16, 2024 - Dubin Clark, a private equity firm focused on building niche market leaders in the lower middle market, announced today that it has sold portfolio company PEAK Event Services (the “Company”) to Bright Event Rentals, a portfolio company of Trivest Partners.

PEAK Event Services is one of the largest party and event rental businesses in the country. PEAK provides rental services that include a deep, diversified inventory of party & event equipment, traditional & boutique table linens, and expert tenting services.

Dubin Clark recapitalized PEAK in partnership with the company in November 2014 and subsequently led the acquisition of six add-ons to build scale, service offerings, and geographic reach. In addition, Dubin Clark invested in the platform’s team, operations, and systems to drive growth and market leadership.

Jennifer Gullins, CEO of PEAK, commented, " Our goal at PEAK Event Services has always been to make it easy for our customers to create memorable events, offering premium products and unmatched service. Dubin Clark has been a steadfast partner, offering unwavering support through such challenging times as the pandemic and the event industry recovery. It has been an honor to have been on this journey with the Dubin Clark team. Today, our management team is thrilled to embark on our next chapter of growth with Bright and Trivest."

Thomas Caracciolo, Managing Partner at Dubin Clark, said, “Jenn and the PEAK team have achieved unprecedented levels of success through significant accomplishments, and we are excited about their path forward. During our partnership, we integrated six add-on acquisitions, drove market leadership, and positioned the Company for significant growth while navigating through the pandemic. This result is a testament to the management team at PEAK and their commitment to best-in-class event services.”

Stifel, a full-service investment firm with a history of providing securities brokerage, investment banking, investment advisory, and related financial services acted as the exclusive financial advisor to PEAK Event Services and Dubin Clark.

About Dubin Clark

Established in 1984, Dubin Clark is a private equity firm with offices in Jacksonville Beach, FL (HQ) and Miami Beach, FL. The Dubin Clark team is led by experienced private equity professionals who bring decades of success in lower middle market investing. Dubin Clark targets lead or control investments in Branded Niche Manufacturing, Residential Home Services, and Event Services companies with at least \$5 million in sales. The firm’s mission is to create value by helping companies grow through a coordinated approach that includes providing capital to support internal growth, completing complementary add-on acquisitions to build market position, and helping to develop new strategies for the future while protecting the independence, culture, and values that made the company successful. For additional information, visit <http://www.dubinclark.com>.

About PEAK Event Services

With decades of trust, relationships, and reliability, we offer exceptional service and an expansive inventory selection - from tents to tabletop, to soft seating and bars & everything in between.

Continually setting new standards of service, excellence, reliability, creativity and innovation, we are committed to delivering against elevated expectations every time. For more information, visit

<https://www.peakeventservices.com/>

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